

INTERNATIONAL METROLOGY CONGRESS

CIM2027

15 - 18 MARCH 2027

LYON

SPONSORSHIP OPPORTUNITIES

ORGANISED BY



WWW.CIM-METROLOGY.ORG

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INTRODUCTION



THE LEADING EUROPEAN CONGRESS FOR METROLOGY AND MEASUREMENT

Professionals from Europe and all over the world come to meet, learn and benchmark.

During **4 days**, high-level speakers take turns to speak on subjects relating to cutting-edge advances in metrology, standardisation, industrial innovation and R&D breakthroughs.

- 2027 HIGHLIGHTS** **+200 scientific & technical presentations** dispatched in:
- Lectures
 - Posters
 - Round Tables
 - Workshops
 - Short course

In collaboration with **GLOBAL INDUSTRIE** the leading international trade show for industrial solutions.

2027 TOPICS

Connectivity,
Standardisation of protocols & APIs
Data management, meta datas & DCC
AI & machine learning
Quantum technologies
Sensors & IOT

Industrial innovation
Robotisation, automatisisation
Quality, accreditation
Materials
Dimensional
Electricity, processing power - Chips ACT

Thermometry
Biology, chemistry
Flow
Uncertainties, traceability
SI
Mechanics

SKILLED AUDIENCE

- Experts from International institutions (metrology, university / academia, public / private research)
- Experts from world-renowned industry
- Policy makers
- Technical managers
- Research laboratories
- Manufacturers, service providers
- Industrial end-users

MAIN KEY FIGURES

- 600 participants
- 45 different countries
- 200 lectures and posters
- + 1000 sqm / 80 exhibitors on the "Metrology Village in partnership with CFM"
- Exclusive Gala Event for CIM delegates

GLOBAL INDUSTRIE :

- 60,000 visitors
- 2,500 exhibitors



PACKAGES

	PLATINUM 	DIAMOND 	GOLD 	CRYSTAL GALA 	AMETHYST 
PREMIUM EXHIBITOR AND SPECIAL GUEST					
Stand size	36 sqm	18 sqm	15 sqm	12 sqm	9 sqm
Corner	3 or 4	2	2	2	2
Stand type ¹	Space only	Village	Village	Village	Village
Free congress ticket (including Gala) ²	20	10	5	4	3
Prime booth location in the Metrology Village by CFM	✓	✓	✓	✓	✓
Access to Global Industrie VIP area	✓				
ON-SITE PROMOTION					
Speech during the opening session (La Grande Scène)	✓				
Your logo on the CIM2027 lanyards	✓				
Your customized totebags	✓				
Roll-up of your choice in the main conference room	✓				
Access to the participants' list	✓				
Material of your choice given to all participants	✓	✓			
Presentation in the Pitch Métrologie zone	✓	✓		✓	
Metrology Village exhibitor sticker on your booth	✓	✓	✓	✓	✓
Your logo on the stage background lecture rooms	✓	✓	✓	✓	✓
Your logo on the main signages	✓	✓	✓	✓	✓
ON-LINE PROMOTION					
Promotional video featuring the Platinum Sponsor	✓				
Promotional banner in our website and emailing campaign	✓				
Dedicated post(s) on social media	✓	✓			
Promotional ad of your choice in CIM2027 programme	✓	✓	✓		
Your logo + link on the CIM & CFM websites	✓	✓	✓	✓	✓
Your logo included in the official event teaser video	✓	✓	✓	✓	✓
Your logo in the promotional emailing	✓	✓	✓	✓	✓
Your logo in the CIM2027 programme	✓	✓	✓	✓	✓
Interview with the press partner magazines	✓	✓	✓	✓	✓
Quotation in social media posts	✓	✓	✓	✓	✓
Quotation in all press releases	✓	✓	✓	✓	✓
GALA EVENT EXCLUSIVITY					
Gala invitations				5	
Visual of your choice at the event				✓	
Logo on the Gala menu				✓	
Speech during the event				✓	
Dedicated social media post				✓	
	SOLD OUT	18,000 €	15,000 €	12,500 €	10,500 €

¹ You can find the stand type details on page 5 and the stand location on the exhibition floor plan page 6

² Congress tickets will grant you access to the entire event, including the congress program, the exhibition, all the catering services including the Gala event.

BOOTHS

VILLAGE BOOTH

The Village booth is the recommended option: a turnkey format that ensures a complete presence and a consistent, harmonised exhibition space.



INCLUDING

- Bare space, tracing
- Daily cleaning of the booth, hall security
- Signages
- Wood partitions covered with brushed cotton, storeroom with coat ped and shelf, carpet
- 1 kW intermittent electric meter, electric socket; lighting
- Furniture credit 62€/sqm, giving you at least 558€ (excl. VAT) to furnish a 9 sqm booth

5 OTHERS BOOTH TYPES ARE AVAILABLE:

Full details of each booth package are available on the PARTICIPATION FORM_Metrology Village 2027.pdf document.

SPACE ONLY



ESSENTIAL



SILVER



MACHINE



PREMIUM



PLANS

CAPTION

-  GLOBAL INDUSTRIE : Mesure, control, vision, instrumentation area
-  METROLOGY VILLAGE BY CFM : exhibition area
-  METROLOGY VILLAGE PLAZA : Pitch zone, breaks, catering and networking corner

The Metrology Village in partnership with CFM will be at the heart of the “Measure, Vision, Control, Instrumentation” area, at the entrance of the exhibition center. It will feature a central plaza and a pitch zone, closed to the conference rooms and posters.

The final CIM2027 floor plan will be confirmed in September 2026

EXAMPLE FLOOR PLAN

NEW

PICK & CHOOSE

-10%**UNTIL
15 JULY**

Looking to boost your visibility? Our Pick & Choose options give you exposure throughout the congress, with no booth purchase required. Mix and match as many options as you like.

PROMOTIONAL BANNER

€ 250 FOR WEBSITE OR EMAILING**€ 450 FOR BOTH**

Boost your visibility with a dedicated ad on our website or in our various email newsletters... or both!

BUSINESS POSTER PRESENTATION

€ 850

Showcase your latest commercial innovations during poster presentations in a dedicated space.

ROLL-UP DURING LUNCH

€ 500

Be present everywhere, all the time... Even at lunch, where all attendees will be gathered.

WATER FOUNTAIN

€ 500

Make a splash with your brand by sponsoring the water dispensers at the CIM Metrology Village Plaza.

Contact us for more detailed information!

cim@cfmetrologie.com[+33 \(0\)4 99 58 85 88](tel:+332499588588)

Crystal Gala offer



JOIN US FOR A MAGICAL EVENING IN LYON

An **exclusive evening reserved for CIM2027 participants**: including sponsors, speakers, delegates, session chairs, exhibitors and special guests.

Become the Crystal Gala sponsor and leave a lasting impression!

This is your opportunity to associate your brand with the most memorable moment of CIM2027. As a sponsor, you'll have the chance to shape the ambiance of the evening: from thematic touches to brand visibility, ensuring your organisation stands out.

✨ **New in 2027**: this premium sponsorship package now includes a **12 sqm stand** in the exhibition area, ideal for maximising your presence throughout the event.



A GALA DINNER ON FLEEK

Date and location to be announced at a later time

- An **exclusive evening** with cocktail reception, seated dinner (to be confirmed) and a touch of French gastronomy
- **Animations to enjoy** and a great opportunity to connect with peers in a festive atmosphere

YOUR BUSINESS HIGHLIGHTED

- 5 gala invitations and 4 free congress tickets
- Visual of your choice at the event (roll-up, flyers...)
- Logo on the Gala menu
- Speech during the event
- Event photo coverage
- Dedicated social media post



COMMUNICATION



The marketing impact of your sponsorship increases significantly when featured in pre-event media coverage. Don't miss out on this prime opportunity to enhance your brand presence and connect with a targeted audience.

Make your decision early to maximize your company's visibility and mentions!

Whatever package you choose, we offer several means to support you in promoting your participation. Therefore, our communication plan will increase your visibility.

OUR COMMUNICATION ACTIONS

Promotional emailings sent to our 35,000 contact base viewed by gas analysis and metrology experts worldwide

Exposure on our CIM, CFM and Global Industrie **websites**

Social media posts on our various accounts to more than 20,000 contacts

Introductive video about the CIM2027 with your logo

Press releases published in both French and English to 750 partners

A PRESTIGIOUS GALA EVENT

A **private event organised** for the CIM2027 participants including sponsorship partners, speakers, listeners, session chairs, exhibitors and invited guests.

Being the **exclusive dinner sponsor** offers your organisation possibilities of giving this dinner a special touch of your own that will be remembered by participants when talking about this special event (see Crystal Gala offer, page 07).

More information about the exact location soon...



OUR DEDICATED TEAM

We are available to answer any questions and provide advice on selecting the most suitable sponsorship options. We are also capable of creating **customized sponsorship packages** tailored to meet your specific needs and objectives. **Contact us!**



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FOR CFM
MEMBERS

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